SNELL & WILMER L.L.P. Philip J. Graves (SBN 153441) pgraves@swlaw.com Greer N. Shaw (SBN 197960) gshaw@swlaw.com 350 South Grand Avenue, Suite 2600 Two California Plaza Los Angeles, California 90071 Telephone: (213) 929-2500 Facsimile: (213) 929-2525



Attorneys for Plaintiff James R. Glidewell Dental Ceramics, Inc. d/b/a Glidewell Laboratories

## UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA SOUTHERN DIVISION

JAMES R. GLIDEWELL DENTAL Case No. SACV11-01309-DOC(ANx) CERAMICS, INC., **DECLARATION OF GARY** Plaintiff, PRITCHARD IN SUPPORT OF JAMES R. GLIDEWELL DENTAL VS. CERAMICS, INC.'S EX PARTE

APPLICATION TO FILE CERTAIN DOCUMENTS UNDER SEAL IN SUPPORT OF ITS REPLIES TO KEATING DENTAL ARTS, INC., **MOTIONS FOR SUMMARY JUDGMENT** 

Defendant.

Ctrm: 9D, Hon. David O. Carter

January 28, 2013 Pre-Trial Conf.: Jury Trial: February 26, 2013 

## I, Gary Pritchard, declare:

- 1. I am an attorney licensed to practice law in the State of California and am an in-house counsel for Plaintiff James R. Glidewell Dental Ceramics, Inc. ("Plaintiff") in the above-entitled action. Unless otherwise stated, I have first-hand, personal knowledge of the facts stated herein and, if called to testify, could and would competently testify to those facts.
- 2. The reply briefs identified as numbers (1) and (2) of the Lodged Documents in James R. Glidewell Dental Ceramics, Inc.'s *Ex Parte* Application to File Under Seal Certain Documents in Support of Its Replies to Motions for Summary Judgment (the "Reply Briefs") contain discovery material produced by Plaintiff designated "Confidential" and "Attorney's Eyes Only," in accordance with the Court's January 30, 2012 Protective Order. Dkt. #19.
- 3. The Reply Briefs contain confidential information relating to Plaintiff's business development, marketing strategies, trade secrets, and other confidential and proprietary information that, if disclosed to competitors, could cause Plaintiff substantial harm. Also, because the Reply Briefs contain information relating to Plaintiff's business development, marketing strategies, trade secrets, and other confidential and proprietary information, disclosure could result in misuse by unscrupulous third parties and competitors by replicating valuable aspects of the BruxZir brand crown, and could compromise Plaintiff's bargaining position in future business negotiations.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on December 3, 2012, at Abuport Foach, California.

-2-

Gary Pritchard

Glidewell Laboratories v. Keating Dental Arts, Inc. U.S. District Court, Central District of California, Case No. SACV11-01309-DOC (ANx)

## **PROOF OF SERVICE**

I am employed in the County of Orange, State of California. I am over the age of 18 and not a party to the within action; my business address is 600 Anton Boulevard, Suite 1400, Costa Mesa, CA 92626-7689.

On December 3, 2012, I served, in the manner indicated below, the foregoing document(s) described as DECLARATION OF GARY PRITCHARD IN SUPPORT OF PLAINTIFF'S EX PARTE APPLICATION TO FILE CERTAIN DOCUMENTS UNDER SEAL IN SUPPORT OF JAMES R. GLIDEWELL DENTAL CERAMICS, INC.'S REPLIES TO MOTIONS FOR SUMMARY JUDGMENT on the interested parties in this action by placing true copies thereof, enclosed in sealed envelopes, at Costa Mesa, addressed as follows:

## Please see attached Service List

| BY REGULAR MAIL: I caused such envelopes to be deposited in the United States mail at Costa Mesa, California, with postage thereon fully prepaid. I am readily familiar with the firm's practice of collection and processing correspondence for mailing. It is deposited with the United States Postal Service each day and that practice was followed in the ordinary course of business for the service herein attested to (C.C.P. § 1013(a)). |
|---|
| BY FACSIMILE: (C.C.P. § 1013(e)(f)).  |
| DV OVEDNICUT DELIVEDV. Laguard such anyalance to be delivered by sin  |

BY OVERNIGHT DELIVERY: I caused such envelopes to be delivered by air courier, with next day service, to the offices of the addressees. (C.C.P. §

1013(c)(d)).

BY PERSONAL SERVICE: I caused such envelopes to be delivered by hand to the offices of the addressees. (C.C.P. § 1011(a)(b)).

BY ELECTRONIC MAIL: I caused such document(s) to be delivered electronically to the following email address(es): david.jankowski@kmob.com, Jeffrey.vanhoosear@kmob.com, Lynda.zadra-symes@kmob.com

I declare that I am employed in the office of a member of the bar of this court at whose direction the service was made.

Executed on December 3, 2012, at Costa Mesa, California.

Dian¢ Williams

mellilla

Glidewell Laboratories v. Keating Dental Arts, Inc. U.S. District Court, Central District of California, Case No. SACV11-01309-DOC (ANX) **SERVICE LIST** David G. Jankowski Attorneys for Defendant Keating Jeffrey L. Van Hoosear Lynda J Zadra-Symes Dental Årts, Inc. Tel: (949) 760-0404 Fax: (949) 760-9502 Knobbe Martens Olson and Bear LLP 2040 Main Street, 14th Floor Irvine, CA 92614 Email: Jeffrey.vanhoosear@kmob.com David.jankowski@kmob.com Lynda.zadra-symes@kmob.com 

PROOF OF SERVICE